

# COMMUNICATION MEDIA (CMMEDIA)

---

## Communication Media (CMMEDIA) 163

### Film Rhetoric

Introductory film making skills, both camera and editing; film viewing designed to cultivate students' understanding of how films affect them; includes terminology, effects of film on people, how these effects are achieved, and concepts of criticism and advertising. Writing assignments, as appropriate to the discipline, are part of the course.

3 Lecture hours. 3 Credit Hours.

**Offered At:** TR

**IAI:** F2 909 **GE:** Fine Arts