

# MANAGEMENT/MARKETING, ADVANCED CERTIFICATE

College(s): DA\*, HW\*, KK\*, OH\*, TR\*, WR\*

Program Code: 0022

\*Beginning Summer 2016, this program is no longer accepting new students. Please refer to CCC's other Business offerings.

## Program Requirements

Code	Title	Hours
<b>Required Program Core</b>		
Select one of the following:		3
BUSINES 141	Business Mathematics	
MATH 118	General Education Math (or higher Mathematics)	
BUSINES 111	Introduction To Business	3
BUSINES 181	Financial Accounting	4
BUSINES 182	Managerial Accounting	4
Select one of the following:		3
BUSINES 211	Business Law I	
BUSINES 212	Business Law II	
BUSINES 214	The Legal & Social Environment of Business	
BUSINES 231	Marketing	3
BUSINES 241	Introduction To Finance	3
BUSINES 269	Principles Of Management	3
CIS 120	Introduction to Computer Applications	3
ENGLISH 101	Composition	3
SPEECH 101	Fundamentals Of Speech Communication	3
<b>Total Hours</b>		<b>35</b>